

UNCF V. I
WOFL-TV ORLANDO-DB-MEL, FL.

ORDER WORKSHEET

FROM REP
AUG02/12
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ADV. #	NAME	OBAMA FOR AMERICA	PRODUCT CODES	OFFICE	PHILADELPHIA	(2
AGY. #	NAME	GREER MARGOLIS & MITCHELL	REP			
START DATE	END DATE	SEP03/12	SLS #	NAME		
CLASS (I/N)	SUB CLASS		BUYER NAME	KATIE KEULEMAN	CHRIS JOHNSON	
SPONSOR/PRODUCT	OBAMA FOR AMERICA		TRAFFIC #		ACE #	4059386
AGENCY	3050 K ST NW		SALES ASSISTANT	LUCIANA	EI ADV	95 PRD 101
ADDRESS	WASHINGTON DC	20007			PRD	EST 1523
			SALESPERSON PH #	215-982-5224		
			SALESPERSON FAX #	215-982-5493		

REF ORDER COMMENT

THIS IS A NEW :30 POLITICAL ORDER FOR OBAMA FOR AMERICA

EST# 1523

TOT = \$179725

PLS CONF A.S.A.P., -

THANKS

LUCIANA

WASHINGTON DC 20007

Political Candidate / outside window

SALESPERSON
SALESPERSON
SALESPERSON

[illegible]

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L	M	N	C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START	END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
32				7-8A	30		850.00	08/20-08/24		2		M-F	2	3,400.00	1W	
				PGM=GOOD DAY @ 7A				08/27-08/31		2			2		1W	
33				8-9A	30		700.00	08/20-08/24		2		M-F	2	2,800.00	1W	
				PGM=GOOD DAY @ 8A				08/27-08/31		2			2		1W	
34				430-459A	30		50.00	08/20-08/24		3		M-F	3	350.00	1W	
				PGM=GOOD DAY @ 430A				08/27-08/31		4			4		1W	
35				9-10A	30		400.00	08/20-08/24		2		M-F	2	1,600.00	1W	
				PGM=GOOD DAY @ 9A				08/27-08/31		2			2		1W	
36				10-11A	30		250.00	08/20-08/24		2		M-F	2	1,000.00	1W	
				PGM=WENDY WILLIAMS				08/27-08/31		2			2		1W	
37				1-2P	30		250.00	08/20-08/24		5		M-F	5	2,500.00	1W	
				PGM=JUDGE JOE BROWN/JUDGE JOE BROWN				08/27-08/31		5			5		1W	
38				2-3P	30		300.00	08/20-08/24		5		M-F	5	3,000.00	1W	
				PGM=THE PEOPLE'S COURT				08/27-08/31		5			5		1W	
39				3-4P	30		600.00	08/20-08/24		2		M-F	2	2,400.00	1W	
				PGM=DR. PHIL				08/27-08/31		2			2		1W	

L' M N C	TIME PERIOD/SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START END	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
40	4-5P	30		600.00	08/20-08/24	5	M-F	5	6,000.00	1W	
PGM=JUDGE JUDY/JUDGE JUDY											
41	5-530P	30		800.00	08/20-08/24	5	M-F	5	8,000.00	1W	
PGM=FOX 35 NEWS @ 5P (\$-530PM)											
42	530-6P	30		800.00	08/20-08/24	3	M-F	3	4,800.00	1W	
PGM=FOX 35 NEWS @ 530PM											
43	6-630P	30		800.00	08/20-08/24	2	M-F	2	3,200.00	1W	
PGM=FOX 35 NEWS @ 6P											
44	10-11P	30		1,800.00	08/20-08/24	3	M-F	3	10,800.00	1W	
PGM=FOX 35 NEWS @ 10P											
45	12M-1A	30		300.00	08/20-08/24	3	M-F	3	1,800.00	1W	
PGM=DISH NATION											

AUG12(114) 109525 SEP12(65) 70200.00 TOTAL 179725.00 (179)

NEW : 30 ORDER FOR OBAMA FOR AMERICA. MARKET SHARES ARE ACCURATE.

SVC- NSI BOOKS- LAST
DEMOS- RA25+P
*** START OF COMMENTS *****

* * * * XML AGENCY ORDER #00426194 *

* CONTRACT COMMENT * **OBAMA FOR AMERICA**

* CREDIT ADVISORY * CASH IN ADVANCE

*** END OF COMMENTS *****